

One-year University Foundation Diploma (UFD) Programme (2010-11)

STUDY AREA	SUBJECT AREA	COURSE NAME
Languages and General Education (36 credits)	English (Language 1) 5 Core Courses 15 credits	UFDENG1 Effective Communication in English
		UFDENG2 Foundations in Professional English
		UFDENG3 Foundations in Academic English
		UFDENG4 Introduction to Contemporary Creative Works in English
		UFDENG5 Foundations in Academic Writing
	Chinese (Language 2) 2 Core Courses 6 credits	HKCH1 Effective Communication in Putonghua 1
		HKCH2 Modern Chinese Reading and Writing 1 OR
		AICH1 Ab Initio Chinese 1 (Beginners)
		AICH2 Ab Initio Chinese 2 (Beginners)
	Learning and Thinking 1 Core Course 3 credits	UFDLT1 Ways of Learning and Thinking: Methods, Strategies and Applications
	Maths 1 Core Course 3 credits	UFDMAT1 General Mathematics
	I.T. 1 Core Course 1.5 credits	UFDIT1 Foundations in I.T. for Academic and Communicative Purposes
	Ethical Values 1 Core Course 1.5 credits	UFDEV1 Introduction to Ethical Values
Social Sciences 2 Core Courses 6 credits	UFDSS1 The Changing World Order AND	
	UFDSS2 Socio-cultural Patterns and Changes in the Modern World	

All the above courses are Core Courses and are credit-bearing, involving 540 hours of classroom work. There will also be two non-credit bearing courses:

- Health and Wellbeing (1 Core Course of 9 sessions)
- IELTS Preparation (Voluntary Courses involving 12 taught sessions and some guided independent learning sessions)

Two-year Associate Degree (AD) Programme: Concentration in **International Business** (2010-12 Cohort)

STUDY AREA	SUBJECT AREA	COURSE NAME
Languages and General Education (42 credits)	English (Language 1) 5 Core Courses 15 credits	ADENG1 Academic English 1: Writing ADENG2 Academic English 2: Debate ADENG3 Academic English 3: Research ADENG4 Interpretation and Appreciation of Literature in English ADENG5 Professional English
	Chinese (Language 2) 2 Core Courses 6 credits	HKCH3 Effective Communication in Putonghua 2 HKCH4 Modern Chinese Reading and Writing 2 OR AICH1/3 Ab Initio Chinese 1 or 3 (Beginners) AICH2/4 Ab Initio Chinese 2 or 4 (Beginners)
	Learning and Thinking 1 Core Course: 3 credits	ADLT1 Critical Thinking and Independent Learning
	Investigative Study 1 Core Course in 3 Parts: 3 credits	ADIS1 Investigative Study (Introduction + Field Study or Internship + Report *)
	Maths 1 Core Course: 3 credits	ADMAT1 Quantitative Analysis 1
	I.T. 1 Core Course: 1.5 credits	ADIT1 Applications of I.T. in Academic and Professional Contexts
	Ethical Values 1 Core Course: 1.5 credits	ADEV1 Developing Ethical Values
	Arts 1 Core Course: 3 credits	ADARTS1 Appreciation of the Arts
	Social Sciences 2 Core Courses 6 credits	ADSS1 The Changing World Order ADSS2 China since 1949
Specialised Education (21 Credits)	Concentration – International Business 7 Core Courses 21 credits	ADIB1 Accounting and Finance ADIB2 Economics ADIB3 Management ADIB4 Marketing ADIB5 Business Law ADIB6 International Business ADIB7 Managing International Business
Optional Course Students choose 1 Optional Course (3 credits)	Maths Optional Course 1 course of 3 credits	ADMAT2 Quantitative Analysis 2
	English Optional Course 1 course of 3 credits	ADENG6 Creative Writing
	Sciences Optional Courses Each course of 3 credits	ADSC1 Environmental Science and Sustainability ADSC2 Fundamentals of Human Biology
	International Business Optional Courses Each course of 3 credits	ADIB8 Global Business Ethics and Corporate Social Responsibility ADIB9 Globalisation and International Trade ADIB10 Hong Kong Business and the World ADIB11 Doing Business in China
	Other Optional Courses Each course of 3 credits	Students may choose to study a course within the Social Sciences or Global Media and Communication Concentrations

* Investigative Study/Internship to be conducted during the summer period between AD Year 1 and AD Year 2
Each student's Programme incorporates 66 credits over the two years involving 990 hours of classroom work.
There will also be 2 non-credit bearing courses: Health and Wellbeing (Core Course of 9 sessions) AND
IELTS Preparation (Voluntary Courses with 12 taught sessions and some guided independent learning)

Two-year Associate Degree (AD) Programme:
Concentration in **Social Sciences**
(2010-12 Cohort)

STUDY AREA	SUBJECT AREA	COURSE NAME
Languages and General Education (42 credits)	English (Language 1) 5 Core Courses 15 credits	ADENG1 Academic English 1: Writing ADENG2 Academic English 2: Debate ADENG3 Academic English 3: Research ADENG4 Interpretation and Appreciation of Literature in English ADENG5 Professional English
	Chinese (Language 2) 2 Core Courses 6 credits	HKCH3 Effective Communication in Putonghua 2 HKCH4 Modern Chinese Reading and Writing 2 OR AICH1/3 Ab Initio Chinese 1 or 3 (Beginners) AICH2/4 Ab Initio Chinese 2 or 4 (Beginners)
	Learning and Thinking 1 Core Course: 3 credits	ADLT1 Critical Thinking and Independent Learning
	Investigative Study 1 Core Course in 3 Parts: 3 credits	ADIS1 Investigative Study (Introduction + Field Study or Internship + Report *)
	Maths 1 Core Course: 3 credits	ADMAT1 Quantitative Analysis 1
	I.T. 1 Core Course: 1.5 credits	ADIT1 Applications of I.T. in Academic and Professional Contexts
	Ethical Values 1 Core Course: 1.5 credits	ADEV1 Developing Ethical Values
	Arts 1 Core Course: 3 credits	ADARTS1 Appreciation of the Arts
	Social Sciences 2 Core Courses 6 credits	ADSS1 The Changing World Order ADSS2 China since 1949
Specialised Education (21 credits)	Concentration – Social Sciences 7 Core Courses 21 credits	ADSS3 Sociology ADSS4 Economics ADSS5 Psychology (Human Behaviour) ADSS6 Government and Politics ADSS7 Introduction to Global Media and Communication ADSS8 International Relations ADSS9 Management
Optional Courses Students choose 1 Optional Course (3 credits)	Maths Optional Course 1 course of 3 credits	ADMAT2 Quantitative Analysis 2
	English Optional Course 1 course of 3 credits	ADENG6 Creative Writing
	Sciences Optional Courses Each course of 3 credits	ADSC1 Environmental Science and Sustainability ADSC2 Fundamentals of Human Biology
	Social Sciences Optional Courses Each course of 3 credits	ADSS15 Fundamentals of Social Policy ADSS16 Chinese Thought and Social Change
	Other Optional Courses Each course of 3 credits	Students may choose to study a course within the International Business or Global Media and Communication Concentrations

* Field Study/Internship to be conducted during the summer period between AD Year 1 and AD Year 2. Each student's Programme incorporates 66 credits over the two years involving 990 hours of classroom work. There will also be 2 non-credit bearing courses: Health and Wellbeing (Core Course of 9 sessions) AND IELTS Preparation (Voluntary Courses with 12 taught sessions and some guided independent learning)

Two-year Associate Degree (AD) Programme: Concentration in **Global Media and Communication** (2010-12 Cohort)

STUDY AREA	SUBJECT AREA	COURSE NAME
Languages and General Education (42 credits)	English (Language 1) 5 Core Courses 15 credits	ADENG1 Academic English 1: Writing ADENG2 Academic English 2: Debate ADENG3 Academic English 3: Research ADENG4 Interpretation and Appreciation of Literature in English ADENG5 Professional English
	Chinese (Language 2) 2 Core Courses 6 credits	HKCH3 Effective Communication in Putonghua 2 HKCH4 Modern Chinese Reading and Writing 2 OR AICH1/3 Ab Initio Chinese 1 or 3 (Beginners) AICH2/4 Ab Initio Chinese 2 or 4 (Beginners)
	Learning and Thinking 1 Core Course: 3 credits	ADLT1 Critical Thinking and Independent Learning
	Investigative Study 1 Core Course in 3 Parts: 3 credits	ADIS1 Investigative Study (Introduction + Field Study or Internship + Report *)
	Maths 1 Core Course: 3 credits	ADMAT1 Quantitative Analysis 1
	I.T. 1 Core Course: 1.5 credits	ADIT1 Applications of I.T. in Academic and Professional Contexts
	Ethical Values 1 Core Course: 1.5 credits	ADEV1 Developing Ethical Values
	Arts 1 Core Course: 3 credits	ADARTS1 Appreciation of the Arts
	Social Sciences 2 Core Courses 6 credits	ADSS1 The Changing World Order ADSS2 China since 1949
Specialised Education (21 credits)	Concentration – Global Media and Communication 7 Core Courses 21 credits	ADGMC1 Introduction to Global Media and Communication ADGMC2 Public Relations and Advertising ADGMC3 International Communication ADGMC4 News Writing and Reporting 1 ADGMC5 Broadcasting ADGMC6 Media Law & Ethics ADGMC7 Digital Media
Optional Courses* Students choose 1 Optional Course (3 credits)	Maths Optional Course 1 course of 3 credits	ADMAT2 Quantitative Analysis 2
	English Optional Course 1 course of 3 credits	ADENG6 Creative Writing
	Sciences Optional Courses Each course of 3 credits	ADSC1 Environmental Science and Sustainability ADSC2 Fundamentals of Human Biology
	Global Media & Communication Optional Courses Each course of 3 credits	ADGMC8 News Writing and Reporting 2 ADGMC9 Investigative Journalism ADGMC10 Reporting in China ADGMC11 Media and the Development of Popular Culture in China
	Other Optional Courses	Students may choose to study a course from the Social Sciences or International Business Concentrations

* Field Study/Internship to be conducted during the summer period between AD Year 1 and AD Year 2
Each student's Programme incorporates 66 credits over the two years involving 990 hours of classroom work.
There will also be 2 non-credit bearing courses:
Health and Wellbeing (Core Course of 9 sessions)
IELTS Preparation (Voluntary Courses with 12 taught sessions and some guided independent learning)